

INSIGHTS FROM TRANSFORMATIONAL CORPORATE PARTNERSHIP

UWSEM ASSETS

Relevant Goals-
Agenda for Change
—
Transparent Measures
& Accountability
—
Volunteer
Leadership

UWSEM CHALLENGES

Legacy Brand Image
—
Significant Investment
Needs
—
Scaling Community
Engagement



CORPORATE PARTNER ASSETS

Corporate Social
Responsibility
Alignment
—
Highly Skilled
Workforce 30,000+
—
Extraordinary
Leadership

CORPORATE PARTNER CHALLENGES

Bankruptcy
—
Employee Morale
—
Consumer Affinity

INSIGHTS

Demonstrate Measurable Impact • Experience the Work • Solve Business Problems • Build Partnership

CREATING TRANSFORMATIONAL CORPORATE PARTNERSHIP

OUR ORGANIZATIONAL ASSETS

CORPORATE PARTNER ASSETS

ORGANIZATION NAME HERE

CORPORATE PARTNER NAME HERE

Define mutually-beneficial partnership goals

OUR ORGANIZATIONAL CHALLENGES

CORPORATE PARTNER CHALLENGES

INSIGHTS

How do we demonstrate measurable impact in our community?

How could this corporate partner powerfully experience our work?

What business problems are we solving for this corporate partner?

How do we honor and sustain this partnership?
